

Quotation for Book Design, Layout, and Typesetting Services

Scope of Services

We are pleased to provide the following quotation for professional Book Design and Typesetting (KG to PG) services as per your requirements:

| Service | Description | Simple Rate | Medium Rate | Complex Rate |
|--|--|--------------|--------------------|---------------------|
| Book Layout & Typesetting (InDesign) | Template development, formatting text, applying styles, and ensuring readability | ₹75/page | ₹150/page | ₹250/page |
| MS-Word/ PowerPoint Typesetting | Formatting text and applying styles | ₹15-25/page | ₹25-40/page | ₹50/page |
| Cover Design | Custom front, spine, and back cover design | ₹1000/page | ₹2000/page | ₹3000/page |
| Graphics & Illustrations | Creation or enhancement of images/tables | ₹100/graphic | ₹200/graphic | ₹300/graphic |
| Multilingual Typesetting | Typesetting in languages other than English | ₹100/page | ₹200/page | ₹300/page |
| Proofreading & Corrections | Reviewing and making necessary adjustments | ₹50/hour | ₹100/hour | ₹150/hour |
| OCR (Optical Character Recognition) | Converting scanned text into editable formats | ₹75/page | ₹100/page | ₹150/page |
| PDF to Doc Conversion | Converting PDFs into editable Word documents | ₹75/page | ₹100/page | ₹125/page |
| PDF to InDesign Conversion | Converting PDFs into editable InDesign files | ₹75/page | ₹125/page | ₹150/page |
| Re-branding (old book to new book) | Updating and redesigning old handbooks into modern book formats | ₹50/page | ₹100/page | ₹150/page |
| Website | Author Website | ₹2000 | ₹5000 | ₹10000 |
| E-Com Website | Digital Product | ₹10000 | ₹20000 | ₹30000 |

Estimated Total Cost: This is a preliminary estimate. The final pricing will be determined after a thorough review of the project scope and total page count.

(Final cost may vary based on additional revisions and project scope changes.)

Project Timeline

- Initial Design Concepts: [3] business days after receiving the manuscript
- First Draft Submission: [7] business days after design approval
- Final Deliverables: [2] business days after revisions

Deliverables

- Print-ready PDF files
- Artwork Source files (if required)
- Cover design files in high-resolution

Terms & Conditions

- 1. Quotation valid for **7 days** from the date issued.
- 2. Additional revisions beyond the agreed scope will be charged separately.
- 3. Copyright of final deliverables will be transferred upon full payment.
- 4. Project delays caused by the client will not be our responsibility.

For any queries, feel free to contact us. We look forward to working with you.

Best Regards,

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